



GRIGNARD PURE® RE-BRANDS TO BLEU GARDE™

Innovator of next-gen indoor air treatment technologies is preparing for new regulatory registrations, expansive growth and market acceptance

February 5, 2025 – Rahway, NJ) -- New Jersey-based biotechnology company, Grignard Pure LLC, a leader in developing next-generation indoor air treatment solutions for disease mitigation, indoor air quality and pandemic response, is excited to announce its re-brand to Bleu Garde LLC. The change is effective immediately. The strategic decision reflects the company's continued and aggressive growth and its goal to help fortify our 21st century world against infectious diseases, where prevention, containment and cure are realities accessible to all. In the U.S. alone, over \$250B is spent annually in efforts to make our indoor air safer and to treat related illnesses.

Bleu Garde, LLC's proprietary, patented formula (Grignard Pure®) is proven to eliminate more than 99.9% of virus, bacteria and mold pathogens in our indoor air – where transmission of illness most frequently occurs. Extensive testing conducted both by the U.S. Environmental Protection Agency's (EPA) Office of Research and Development and by independent labs confirm its superior performance. Other independent GLP (good lab practice) testing conducted at multiple accredited labs confirms its effectiveness against a wide array of pathogens of concern including: SARS-CoV-2, influenza, and rhino viruses; klebsiella, pseudomonas, and MRSA (bacteria which cause healthcare-associated infections); salmonella and listeria (bacteria prevalent in food processing environments); mycobacterium (the cause of tuberculosis, re-emerging in regions around the world); and multiple strains of the mold that cause respiratory ailments and compromise building structures.

Grignard Pure, LLC was founded by Etienne Grignard in April, 2020, to bring to market the first-of-its-kind air treatment solution effective and safe at eliminating SARS-CoV-2. The company is deeply rooted in a family history of pioneering scientific innovation. Grignard's ancestors include Victor Grignard, awarded the Nobel Prize in Chemistry in 1912 for the

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Grignard Reagent (a discovery that has become fundamental in organic chemistry), Emile Grignard, known for developing over 4,000 kilometers of European railroads in the 1800s, and Albert Grignard, whose early 20th century innovations transformed the lithographic printing industry.

“The Grignard name carries an esteemed legacy of innovation and scientific achievement, and it helped us greatly as we established the company and began delivering our own breakthrough solution on a limited basis through the Covid pandemic,” said company founder and CEO, Etienne Grignard. “We are now embarking on the next phase of our mission and journey. The ethos inherent in the name will inform and guide Bleu Garde as we use this remarkable, world-changing technology to make our indoor air safer, bringing peace of mind to people and added insurance to businesses everywhere.”

In January 2021 the EPA awarded the company an EUA (emergency use approval) for use against SARS-CoV-2, which was in effect for two years. Since then, the company has received its first permanent registration from the EPA for use in mold odor control in unoccupied spaces. The company is now actively in pursuit of an amendment to its current registration to allow for use against mold in all occupied indoor spaces. With this approval, Bleu Garde LLC is poised to transform how companies perform mold remediation and restoration and how people with chronic, mold-related health issues (such as asthma and MCAS) improve their lives. The company is concurrently in pursuit of its final registration, to allow for use against airborne viruses, bacteria and mold in all indoor spaces.

The company’s work in developing its technology has been supported and driven from inception by a world-class advisory team of scientists, academics, physicians and engineers from leading academic institutions including The Johns Hopkins University, Rutgers University, New York University, Harvard University, Oxford University, Imperial College of London, PUCRS (Pontifical Catholic University of Rio Grande du Sol, Brazil), and global engineering firms including JBB, ME Engineering and STV.

Learn more about Bleu Garde LLC at www.BleuGarde.com.

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